

2025 ANNUAL REPORT



ALANO CLUB OF KENT COUNTY

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THANK YOU

LETTER FROM THE DIRECTOR

This last year is full of accomplishments. Thank you for your partnership. If you read this report as a member, volunteer, donor, or friend – the success from this past year is largely due to your commitment to the Alano community.

I am repeatedly astounded by the outpouring of support from the community. Countless hours of volunteer service, member-donated kitchen equipment upgrades, and generous grants and donations all support the work of the Alano Club and continue to overwhelm me with gratitude.

Only a program that is truly life-changing can have such incredible support. I'm blessed to have a front-row seat to see how light returns in the eyes of each person growing in recovery. I am blessed to walk alongside people rebuilding their lives, one day at a time.



FINANCIAL UPDATE

Over the last few years, the Alano Club has seen significant, healthy growth. Although the COVID crisis feels distant today, its impact on our organization continued to ripple into the 2022-2023 fiscal year. Impacts to room rent, limited café offerings, and low levels of donation and grant support led our organization to a total cash loss of \$60,666 for that year (does not include depreciation).

In the 2023-2024 fiscal year we worked hard to reestablish relationships with local foundations and donors, we reevaluated café and literature pricing strategies, and we pinched pennies wherever possible. We ended the year with a minor cash loss of \$39.99 compared with the previous year's \$60,666.

In the 2024-2025 fiscal year, we cultivated growth across donors and community supporters. The café reopened with full food service operations. We ended the fiscal year with a net cash gain of \$18,072.

We could not have done this without the support of our friends. Every membership, sale, grant, and donation has helped create a safe space for recovery.

BOARD CHAIR BRAD ROSE

FINANCIAL UPDATE

	2024-2025	2023-2024	2022-2023
Income	\$700,980	\$456,996	\$358,406
Cost of Goods	\$147,612	\$105,707	\$126,078
Expenses	\$382,314	\$301,506	\$292,994
Deferred Income	\$152,982	\$49,823	\$0
Net Ordinary Income	\$18,072	-\$40	-\$60,666

In late summer 2025, the board identified the year-end surplus that was to come. This surplus was earmarked for establishing benefits for staff. For the first time ever, beginning in January of 2026, the Alano Club began offering limited health benefits to our staff. While there is room for growth, we are so grateful and proud to be able to better support the employees who work tirelessly to serve food, recommend literature, welcome newcomers, take care of the building, host events, and more. Attracting professional staff is essential to run efficiently, and benefits are an important part of that.

Expenses and cost of goods have increased with the opening of the café and the facility needed maintenance. Deferred income represents income received early for 2025-2026 projects.

ENDOWMENT FUND UPDATE

Current Endowment Balance: \$328,459.99

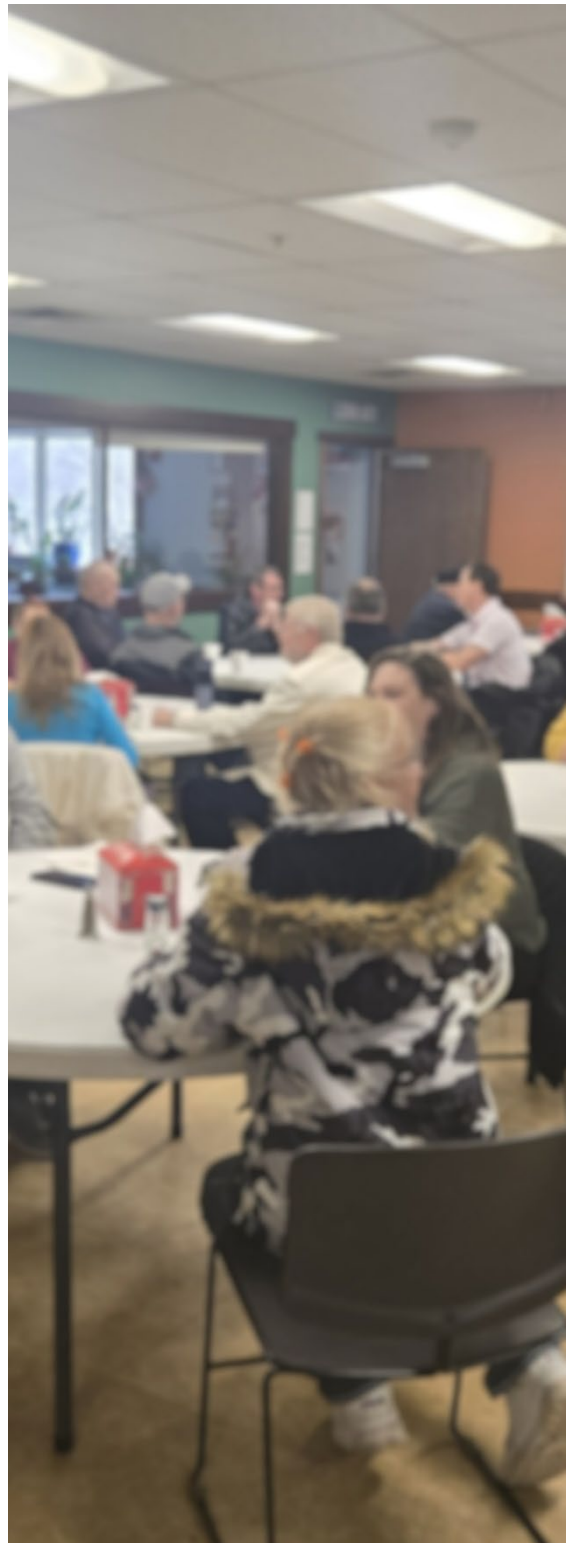
Our Endowment is healthy, yet small. Each year, an allocation of spendable interest income is available for operational needs. The current allocation is between \$10-\$12k. The goal is to stabilize annual operations, with a long-term goal to grow the endowment, providing stable annual funding. Annual proceeds for the endowment had not been used for the past 5 years and had accumulated to \$56,618. The board voted to use these funds to restore lost operational reserves from the 2022-2023 fiscal year, and to invest the balance in short-term, high-yield CDs.

We have begun a purchase schedule of quarterly CDs, each valued at \$25,000. This strategy allows our reserves to grow and gain interest, but still remain liquid at maturity each quarter, if emergency funds are needed. The treasurer, Michael Jasperse, negotiated an annual percentage yield of 4.25%, and we appreciate his service.

C A F É U P D A T E

Fiscal year 2024-2025 was the first year of full café operations. We began serving lunch in October 2024, and within a few short months were able to expand to serve breakfast, lunch and dinner options. The café hours are now open from 8am-7pm.

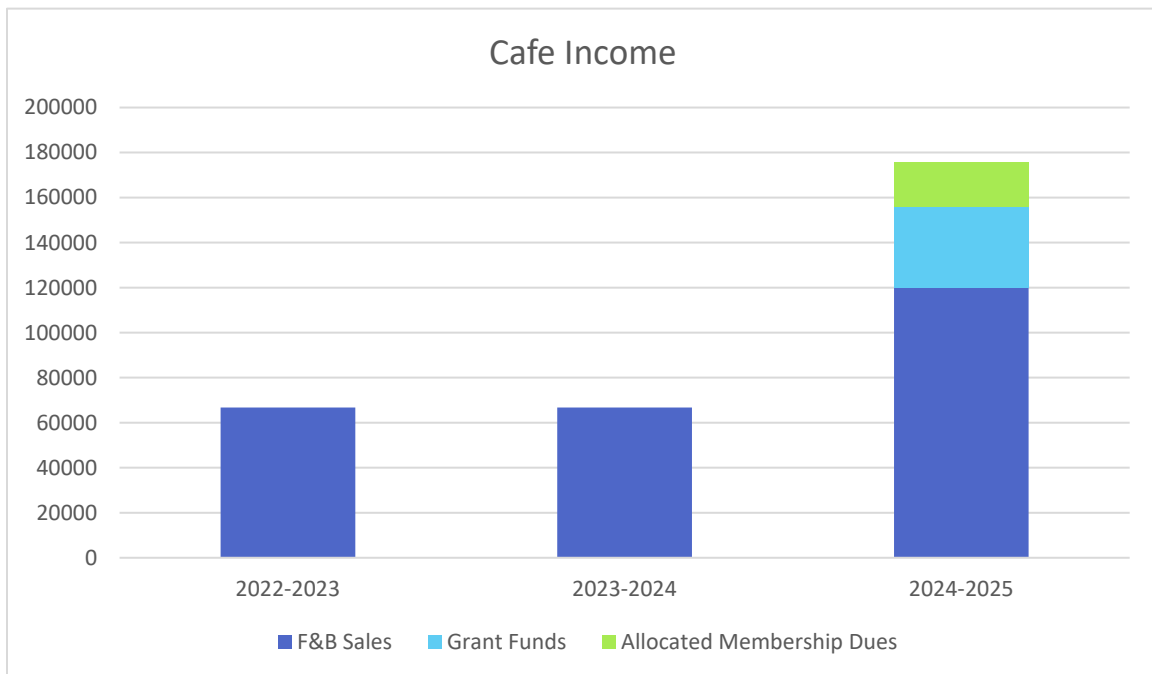
The articles of incorporation name the café as a primary service of the organization, providing an income stream to assist operational expenditures. Founders of the Alano Club knew room rent donations alone could not support fiscal needs. The café is more than just an income source – it is aligned with the mission and our work. It provides a welcoming space for members to gather aside from meetings, to develop lasting relationships, accountability in step work, and it provides community and fosters belonging.



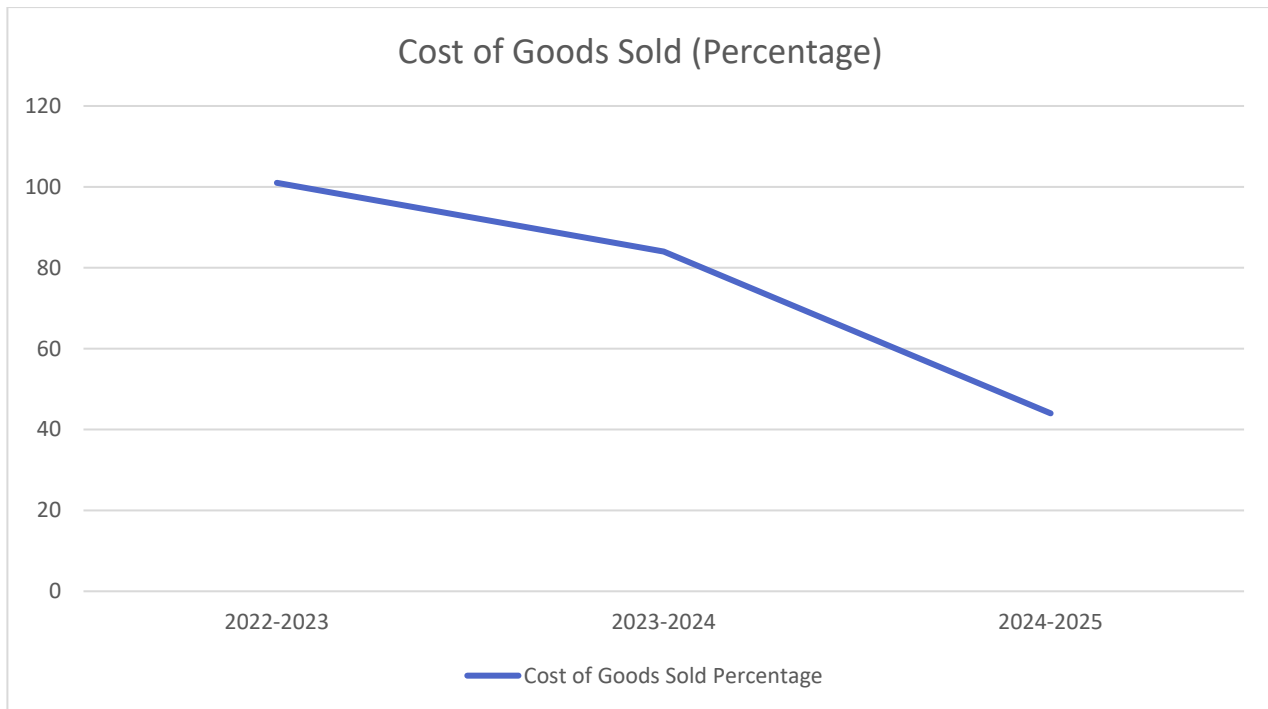
CAFÉ UPDATE

In early 2024, the café was largely empty throughout the day. Now, you will find people congregating all throughout the day, laughing, eating, and playing games. Visitors experience a sense of acceptance and belonging, a known anchor of sobriety.

We have a loyal customer base purchasing food from the café every day. Many newcomers are curious to check the café out and connect with regulars. Over the past year, we have experimented with menu pricing. We have found is offering meals for \$10 or less is most successful for overall sales. Many customers have limited financial resources. We have created a “Value Menu” for items ranging from \$1 to \$5 to serve those who are financially challenged. We offer affordable specials daily, offering a full meal for \$5-\$7.



CAFÉ UPDATE



The cost of running a café is high – there is good reason that McDonald’s Big Mac Meal is currently \$9.89. While many restaurants set a goal of 30% for cost of goods sold, we have identified 40% as the target. As a nonprofit, our goal is not to make money, but to serve our community. We want a healthy operation that provides an income stream to recover some of the cost of staffing and utilities. At the same time, we remain focused on providing a welcoming space, without barriers, for those who seek sobriety.

The target goal of 40% goal is not easily achievable without raising prices. Gratefully, we have received generous support from grants and partners, that have enabled us to do so. There is also an allocated portion of membership dues to cover costs of member coffee and soda benefits.

FACILITY MAINTENANCE

In 2025, we installed automatic openers to four of our doors, which provide accessible access to those with mobility challenges. This was a huge accomplishment toward our mission to provide a safe and welcoming space for all seeking recovery.

In 2024, the roof and gutter system were replaced. In 2025, interior issues were addressed that were caused due to leakage, including mold removal and rebuilding of drywall in utility closets, the fire escape staircase, and in room 4.

Last fall, windows were replaced in rooms 1, 2, and 3 where broken seals had caused moisture build up and fogging. Fire escape doors were also repaired – the doors were operational, but settling had caused the doors to scrape against the frame and open with less ease. Many smaller projects were completed including mortar repair, parking lot and security lighting, plumbing repairs, kitchen equipment repairs, and more.



FACILITY MAINTENANCE

The maintenance committee began the process of assessing and planning for capital replacement needs. Alano Club received a generous grant to support updating furniture in the Café. The objective is to provide mixed seating for both small and large groups. Additionally, there is a need to replace the well-loved furniture in the library.

Longer-term capital needs include repaving the parking lot, replacing the flooring throughout the building, replacing the 20-year-old HVAC system, and repairing or renovating an antique elevator. Our staff and board are working to evaluate timelines, options, cost, and potential funding options to address these needs in the near future.

Serenity isn't freedom from the storm; it's peace within the storm.

AA QUOTE

MEMBERSHIP HIGHLIGHTS

The newly formed membership committee developed a monthly newsletter featuring key updates from the Alano Club, celebrating sober anniversaries, highlighting new meetings, announcing our monthly line up for events and speaker meetings, and more.

This year we are expanding our social events. Events provide additional opportunities to celebrate and build community.

We acknowledge our members with grateful hearts – your support is essential. Membership provides you with an opportunity to become a vested participant in the community, elect leadership, and of course, comes with free coffee.

You are no longer alone.

AA QUOTE



IMPACT STORY

From Member Rick K.

My story is very familiar to those who have endured addiction. I was a trouble-making kid from a “normal”, loving family. Act out, get attention, repeat. That escalated in my teen years. I experimented with alcohol and marijuana, just like my friends. No harm, really.

Until that behavior led to encounters with law enforcement. MIP’s, B&E, DUI. All the letters, really. School suspensions followed. Family conflict resulted in having to leave my home and stay with friends. I was only more distanced from the stability I needed.

In my 20s, the social drinking continued. I didn’t think I was hurting anyone, just having fun as a young man with few responsibilities should. And another DUI. Crack entered my sphere in that time. It took hold of me and did not let go for 40 years. At my worst, I would disappear from those who really loved me for three days or more. No contact. They would call hospitals, morgues and jails. I would resurface pounds thinner, hundreds of dollars lighter and so very, very sorry.

This cycle continued for decades. I would stay awake actively using drugs for 7 days at a time, wreaking physical, emotional and financial havoc on anyone around me. The crash that followed gave my family hope for a reset, a fresh start. But it never lasted.

Through this I was able to maintain a good job with a company that supported me in my first real stab at rehab by funding my stay at Hazelden.

I turned that incredible opportunity into a social event. Hey, that's what got me here, right? I broke some rules and had to leave 2 days shy of my 30-day chance at help.

My family was still hopeful. My wife who had left me and moved back to Michigan with my 1-year-old daughter welcomed me back. There was promise, because I had some solid ground beneath my feet. I lasted two weeks then started smoking crack again.

Anyone who has lived this knows the cycle. No need to rehash details. I hurt myself. I hurt people. I missed out on life. DUIs, arrests, horrible behavior. Meager attempts at recovery. Outpatient groups, counseling, money-grabbing schemes offering quick relief.

Not until I was forced to spend time at the Alano Club did things start to take a turn, but it took a while. As I begrudgingly performed community service, I got another DUI and began to realize the toll my choices had taken on my body, mind and soul. Through blessed circumstances my neighbor, an Alano Club member, stepped in to sponsor me. This man guided me in my recovery. The Alano Club was the foundation.

I now have the stability that teen needed. I have a community that gives and receives, and I'm so very grateful that I am able to contribute. The Alano Club and the fellowship of AA helped me find real sobriety, for the first time in my life. Without all of these, I would not be here.

THANK YOU

2025 Board Members

Brad Rose, President and Chair

Hannah Chee, Vice Chair and Café Committee Chair

Michael Jasperse, Treasurer and Finance Committee Chair

Kevin Rogers, Secretary and Governance Committee Chair

Bob DeYoung, Personnel Committee Chair

Tami Roth, Membership Committee Chair

Regina Salmi, Communications Committee Chair

Michael Spielmacher, Maintenance Committee Chair

Community Partners

Guiding Light

Pine Rest Christian Mental Health Services

Mercantile Bank

Network180

Jump Start 2 Recovery

Exodus Place

