



Annual Gala Sponsorship Opportunities



About the Event



The Alano Club of Kent County hosts an annual fundraising gala to help support our mission and work in the recovery community. All funds raised help support our ability to remain open 365 days a year and provide a welcoming space for those seeking sobriety and healing from the disease of addiction. The event will feature a gourmet dinner, jazz quartet, silent auction and a keynote speaker.

Location: Waddell Center, 1115 Taylor Ave N, Grand Rapids, MI

Date: Thursday, May 7, 2026



Presenting Sponsor

\$10,000

- Exclusive recognition as "Presenting Sponsor" in the event title (e.g., "Spring Gala Presented by [Your Company]").
- Prominent logo placement on all event materials (programs, banners, invitations, website, social media).
- Opportunity to deliver a brief address or video message during the event.
- Priority seating for two tables of guests with branded signage.
- Full-page ad on the back cover of the event program.
- Recognition in press releases and media coverage.
- Listing in sponsor "Thank You" social media post.



Gold Sponsor

\$5,000

- Logo included in the event program, website, and signage.
- Priority seating for two tables of guests with branded signage.
- Half-page ad in the event program.
- Mention in pre-event email blasts to attendees and donors.
- Verbal recognition during the event.
- Listing in sponsor "Thank You" social media post.



Silver Sponsor

\$2,500

- Logo on the event program and website.
- Reserved seating for a table of guests.
- Logo or name on event signage.
- Verbal recognition during the event.
- Listing in sponsor "Thank You" email.



Bronze Sponsor

\$1,000

- Name or logo in the event program and website.
- Reserved seating for 4 guests.



Community Sponsor

\$500

- Name in the event program and website.