

# OUR MISSION

The Substance Abuse and Mental Health Services Administration Survey reported:

- 25% of Americans admitted they use illicit drugs
- 48.7 million people nationwide struggle with substance abuse
- Over the past 25 years, drug-related deaths have increased by nearly 500%

Alano Club of Kent County has been providing recovery services to the Greater Grand Rapids area since 1952. Your partnership helps keep the club open every day of the year, serving 2,000 visitors each week. Addiction affects people from all walks of life - from surgeons to carpenters to homemakers. Many people suffering from this disease feel afraid, ashamed and alone. Alano Club provides a welcoming space, a community of helping hands, and a pathway to recovery.



## CONTACT DETAILS

For questions, contact Jena Johnson at  
(269) 908-1751 or at  
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## WEST MICHIGAN RECOVERY ANNUAL GOLF TOURNAMENT

PROUDLY HOSTED BY THE  
ALANO CLUB OF KENT COUNTY



# EVENT DETAILS

Join us for the best scramble tournament in the Greater Grand Rapids area! Enjoy a day on the links, complete with contests for longest drive, closest to the pin and plenty of raffle prizes. The winning foursome receives a nameplate on our legacy trophy that is on display at the Club year-round and all of the bragging rights. Event photos will be provided to all participants. Worried your game is rusty? Mulligan packets will be for sale for your do-overs and sand trap challenges.



**THURSDAY  
JULY 16, 2026  
SCOTT LAKE GOLF CENTER**



# SPONSORSHIP LEVELS

## **TITLE SPONSOR: \$10,000 (ONE AVAILABLE)**

Our Title Sponsor will receive naming rights and logo on all event materials and promotions, with tailored options to provide maximum branding, recognition and onsite access for your support in the community.

## **PLATINUM SPONSOR: \$5,000 (THREE AVAILABLE)**

- Three foursomes including VIP seating, company signage and verbal recognition at the luncheon and awards ceremony
- Three tee hole signs
- Event signage
- Logo on website, flier and emails
- Logo & description of company in the tournament program
- Ability to provide branded golfer giveaway or promotion
- Logo and acknowledgement of sponsorship in legacy signage hung at the Club

## **GOLD SPONSOR: \$2,500**

- Two foursomes
- Double the tee hole signage
- Logo of name in the tournament program and website
- Logo in post-event thank you
- Ability to provide branded golfer giveaway or promotion
- Verbal recognition during luncheon

## **FOURSOME SPONSOR: \$1,000**

- Four players
- Tee hole signage
- Logo or name in the tournament program and website

## **HOLE-IN-ONE SPONSOR: \$1,000**

- Signage and branding for hole-in-one competition, which offers a \$5,000 cash prize to both the player and the Alano Club if there is a hole-in-one.
- Logo or name in the tournament program and website

## **HOLE SPONSOR: \$500**

- Tee hole signage